### Growing Your Business With Social Media



# **DAILY**

- Check your notifications
- Engage with your network
- Write down ideas

# **WEEKLY**

- Batch create content
- Share articles and resources
- Schedule your posts
- Send 3-5 LinkedIn invitations to connect



### **MONTHLY**

- Update your online presence
- Plan future content
- Attend one networking event
- Keep in touch with your network

## **QUARTERLY**

- Analyze metrics
- Write one piece of content

